

**Get LinkedIn To New Business**  
*With Donna Papacosta of Trafalgar Communications*

**Tuesday February 23, 2010**  
**Delta Meadowvale Resort and Conference Centre**  
6750 Mississauga Road, Mississauga

**Agenda**

12:30 - 1:00 pm	Registration / Networking
1:00 - 2:00 pm	Luncheon
2:15 - 4:00 pm	Workshop
4:00 - 4:15 pm	Site Inspection

In this interactive workshop, you'll learn the ins and outs of LinkedIn, North America's premier social networking site for professional people. Find out how to get known, get remembered and get business. We'll also take a tour of other popular social media tools, including Twitter and Facebook.

Your workshop leader is Donna Papacosta of Trafalgar Communications, <http://trafcom.com> who helps clients all over North America to communicate effectively using text, audio, video and social media.

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**Registration Questions:** Contact Carol Ford at 905-868-8008, 1-866-467-2299 or [info@canspep.ca](mailto:info@canspep.ca)

**Online:** <https://canspep.ca/register.htm>

**By credit card:** register online -or- complete this registration form and fax to 905-895-1630

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**Registration Fees**



- CanSPEP Planner Member \$55 (inclusive of GST)
- Non-Member Planners \$65 (inclusive of GST)

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**Please indicate any food allergies:**

Vegetarian